

## HERE Geneva: A 'light' 10-year Review – Call for Expressions of Interest

25 September 2024

HERE-Geneva turns ten years old in late 2024. In this first important decade, HERE has found its role and voice, reviewing humanitarian responses, and sharing lessons that need to be learned with a specific, and interested, audience. Following two consecutive institutional strategies, we now have a consistent agenda and stable volume of work and have become known for our reviews on coordination, humanitarian principles, and accountability. The 2019-2021 three-year strategy cycle was an opportunity to establish HERE more solidly, following the start-up phase. HERE's most recent strategy (2022-2024) has been extended through 2025 and has seen HERE work along three strategic orientations: contributing to the respect for, and protection of, principled humanitarian action; providing analysis that advocates for meaningful systemic change; and consolidating HERE's achievements.

While anecdotal evidence suggests that our work, and particularly the quality of it, has been recognised by key audiences, we lack an independent overview of how well we are addressing our mandate to close the gap between policy and humanitarian practice. Input from external stakeholders has been sought in elaborating our previous institutional strategies, but HERE has not been the subject of an external review of how it can best achieve its ambitions. HERE's Board is therefore commissioning a 'light' independent review of our work.

### **Purpose**

The purpose of the review is to provide learning and insight on how HERE can best work to achieve its mission in the coming decade.

### **Objective**

The objective of the review is to provide an independent assessment of HERE's achievements in line with the 2022- 2025 strategy and offer insights that can help inform HERE's strategy cycle for 2026-2029.

The term "light" reflects the relatively limited scope of this review: the review will not consider all work carried out by HERE over the last decade, nor will it be able to cover all variables required for an impact-assessment. Rather, the review is expected to answer a number of key questions as to whether our strategy, research, audience and exchange pillars have been effective in fulfilling our mission in the previous strategic cycle and what specific objectives we should set in our next strategic cycle.

### **Output/Deliverable**

A report that provides insights as to the issues that should be addressed in the new strategy submitted to the HERE Board of Trustees.

### **Scope and lines of inquiry**

This review is expected to cover the period of our current strategy (2022 onwards). Thematically, the review will cover the HERE current strategy; the research that we have undertaken (both at our own initiative, and as per commission); HERE's exchange role, and engagement with audiences. The main lines of inquiry per thematic component are as follows:

## **I. The HERE Strategy**

- 1) Has HERE articulated the right strategic orientations to achieve its mission?
  - a) What do our audiences say on HERE's research agenda? Is this agenda (focusing on principled humanitarian action) still relevant?
  - b) Did we sufficiently adapt to changes in our environment that occurred during the latest strategy cycle?

## **II. HERE's Research**

- 1) What results did we achieve with our research, especially in terms of uptake of the findings and recommendations? Did it make a difference?
- 2) To what extent do the commissioned pieces of work address our mission in terms of closing the gap between policy and humanitarian practice? What opportunities arise in undertaking commissioned research?

## **III. HERE's Audience(s)**

- 1) How well has HERE been able to engage with various audiences in disseminating and promoting its work?
  - a) To what extent did we sufficiently target our different audiences, for example in terms of differentiating between partners or users?<sup>1</sup>
  - b) What key audiences may we be missing?
  - c) What do donors recognise as our added value?

## **IV. HERE's exchange**

- 1) What do our audiences say about HERE's convening role?
  - a) What should we do more/less of in reaching audiences, for example in terms of communications (newsletter, social media, etc.)?
  - b) What new audiences should we engage with (given our limited size and reach)?

### **Interested in carrying out this review?**

We expect you to have the following **qualifications**:

- Expertise on organisational development; oversight, leadership, and management of a small organisation; and external communications
- Experience in reviewing organisational strategies
- In-depth knowledge of the environment and work of a humanitarian think-tank, including carrying out research and achieving results
- Experience in engaging with (potential) stakeholders (partners and audiences) in the work of a humanitarian thinktank
- Excellent analytical and writing skills (in English)
- Commitment to HERE's agenda, including principled and accountable humanitarian action

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<sup>1</sup> Our partners and audiences include: commissioning agencies and donors, peers (e.g., the Humanitarian thinktank network - HuT; Humanitarian Outcomes ALNAP, etc.); regular participants in HERE's roundtables/events; readers of our newsletter and followers on social media; individuals who have worked with us as consultants globally or at country level.

It is expected that the consultancy will take place for a number of days in the period between 1 November 2024 and 31 January 2025.

If you are interested to apply, please submit an Expression of Interest (Eoi) to [communication@here-geneva.org](mailto:communication@here-geneva.org) by 21 October 2024, which should include:

- Your CV
- Short proposal (max. 3 pages) including a brief description of anticipated activities, methods, and indicative budget
- Two references and examples of similar work, including research or evaluation reports